36.22/96

Docket No.: 6000-013-52 (IND 104)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RE APPLICATION: Denis KHOO, et al.

Group: 3622

IAL NUMBER: 09/625,832

Examiner: Khanh H. Le

FILED: July 26. 2000

FOR: METHOD AND SYSTEM FOR ORDERING AN ADVERTISING SPOT OVER A

DATA NETWORK

INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. 1.97

Assistant Commissioner for Patents PO BOX 1450 ALEXANDRIA, VA 22313-1450

January 28, 2005

Sir:

Applicant(s) wish(es) to disclose the following information.

REFERENCES

Applicant(s) wish(es) to make of record the documents listed on the attached Form PTO-1449. Copies of the listed documents are attached, where required, as are either statements of relevancy or any readily available full or partial English translations of any non-English-language documents.

RELATED CASES

Attached is a list of Applicant's(s') pending applications and issued patents which may be related to the present application. Copies of the documents, where required, are attached along with Form PTO-1449.

CERTIFICATION

The undersigned certifies that

each item of information contained in this Information Disclosure Statement was cited in a communication from a foreign or international patent office in a counterpart foreign or international application for the first time (to the knowledge of the undersigned, having made reasonable inquiry) not more than three months prior to the filing of this statement.
no item of information contained in this Information Disclosure Statement was cited in a communication from a foreign or international patent office in a counterpart foreign or international application or, to the knowledge of the undersigned, having made reasonable inquiry, was known to any individual designated in 37 C.F.R. 1.56(c) more than three months prior to the filing of this statement.

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BASIS FOR CONSIDERATION

This In	nformation Disclosure Statement is filed:
	without fee and within three months of the filing date of the application.
	without fee and within three months of the date of entry of the U.S. national stage.
	without fee and before the mailing date of a first Office Action on the merits (to the
	knowledge of the undersigned).
	without fee and with the appropriate certification above.
	without fee and with a new CPA application.
	without fee and with a Request for Continued Examination.
$\overline{\boxtimes}$	with fee and before the mailing date of any Final Office Action, Notice of Allowance or
	an action that otherwise closes prosecution (to the knowledge of the undersigned).
	with fee, appropriate certification above, and before payment of the Issue Fee.
DEPO	SIT ACCOUNT
\boxtimes	Please charge any additional fees for the papers being filed herewith and for which no
	check is enclosed herewith, or credit any overpayment to Deposit Account No. 50-3266

Initialed Forms Requested

It is respectfully requested that the examiner return a copy of the attached PTO-1449 forms, one of which was filed on October 31, 2002, and one of which was filed on March 30, 2004, which have not yet been initialed or appropriately marked indicating consideration of the cited materials.

Respectfully submitted,

PIPER RUDNICK LLP

Lisa K. Norton Reg. No. 44,977 Attorney of Record

P.O. Box 9271 Reston, VA 20195 Tel. (703) 773-4000 Fax (703) 773-5000 Dale S. Lazar Reg. No. 28,872 Attorney of Record

FORM PTO 1449 U.S. DEPARTMENT OF DOCKET NO. SERIAL NO. **COMMERCE** (Modified) PATENT AND 6000-013-52 OFFICE 09/625,832 APPLICANT 100 S S 1000 Denis KHOO, et al. REFERENCES CITED APPLI (Use Several Sheets if Necessal) LIST OF REFERENCES CITED **GROUP ART UNIT** FILING DATE July 26, 2000 8318 **U.S. PATENT DOCUMENTS EXAMINER DOCUMENT** FILING DATE IF **SUB** DATE NAME **CLASS INITIAL** NUMBER CLASS **APPROPRIATE** 2001/0003845 6/2001 Tsukamoto AA 2002/0144153 10/2002 Levine AB RE 36,801 8/2000 Logan AC 4,745,549 5/1998 Hashimoto AD 4,789,863 7/1996 Bush ΑE 4,947,429 8/90 Bestler AF 4,995,078 02/1991 Monslow AG 5,075,771 12/1991 Hashimoto ΑH 5,130,792 07/1992 Tindell ΑI 5,367,330 11/94 Haave ΑJ 5,371,551 12/1994 Logan ΑK 5,446,919 08/1995 Wilkins AL5,459,506 10/95 Bushnell ΑM 5,479,508 12/95 Bestler AN 5,483,472 1/1996 Overman AO 5,483,472 1/1996 Overman ΑP Kohorn 5,508,731 4/1996 AQ 5,532,735 7/1996 Blahut AR 5,572,442 11/1996 Schulhof AS 5,600,364 2/1997 Hendricks AT FOREIGN PATENT DOCUMENTS **DOCUMENT TRANSLATION** DATE **COUNTRY** NUMBER YES NO

EXAMINER DATE CONSIDERED

2/28/90

7/22/99

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WO 99/37045

ΑU

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Europe

PCT

^{*}EXAMINER: Initial if reference is considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to Applicant.

FORM PTO 1449 U.S. DEPARTMENT OF COMMERCE			DOCKET NO.	SERIAL NO.						
(Modified)	ر م الم	COMMERCE PATENT AND TRAE OFFICE	EMARK	6000-013-52	6000-013-52					
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			U.S. P.	ATENT DOCUMENTS						
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROPRIATE			
	AA	5,604,542	2/1997	Dedrick						
	AB	5,610,653	09/1997	Abecassis						
	AC	5,616,876	4/1997	Cluts						
	AD	5,640,002	6/1997	Ruppert						
	AE	5,721,827	02/1998	Logan						
AF 5		5,724,521	03/1998	Dedrick						
	AG	5,732,216	3/1998	Logan						
	AH	5,734,720	3/98	Salganicoff						
	ΑI	5,761,683	6/1998	Logan						
	AJ	5,802,299	9/1998	Logan		-				
	AK	5,892,536	4/1999	Logan						
	AL	5,986,692	11/1999	Logan						
	AM	5,781,909		Logan	<u>. </u>					
<u></u>	AN	6,012,080	1/00	Ozden						
-	AO	6,026,376	2/2000	Kenney						
	AP	6,029,045	02/2000	Picco						
	AQ	6,057,872	5/2000	Candelore						
	AR	6,088,455	8/2000	Logan						
	AS	6,199,073	3/2001	Logan						
	AT	6,246,997	6/2001	Cybul						
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			U.S. PA	TENT DOCUMENTS							
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	FILING DATE II APPROPRIATE				
	AA	6,324,338	11/2001	Wood							
	AB	6,366,100	1/2002	Yamada							
	AC	6,386,450	5/2002	Ogasawara							
	AD	6,457,010	9/2002	Eldering							
	AF	6,526,577	2/03	Knudsen							
	AG	6,571,390	5/2003	Dunn							
	AH	6,668,377	12/2003	Dunn							
	AI	6,571,279		Herz							
	AJ	5,752,238		Dedrick							
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DOCKET NO.: 6000-013-52 (IND 104)

IN RE APPLICATION: Denis KHQ

SERIAL NUMBER: 09/625,832

FILED: July 26. 2000

RING AN ADVERTISING SPOT OVER A DATA FOR: METHOD AND SYSTEM FO

NETWORK

LIST OF RELATED CASES

Group: 3622

Examiner: Khanh H. Le

Docket Number	Serial or Patent Number	Filing or Issue Date	Status
6000-001-52	6,735,778	May 11, 2004	Patented
6000-002-52	10/738,991	December 19, 2003	Published
6000-003-52	10/704,282	November 7, 2003	Pending
6000-004-52	10/112,519	March 29, 2002	Pending
6000-005-52	09/849,495	May 4, 2001	Pending
6000-006-52	6,721,955	April 13, 2004	Patented
6000-007-52	10/206,393	July 26, 2002	Pending
6000-008-52	10/206,902	July 16, 2002	Abandoned
6000-009-52	10/645,157	August 21, 2003	Pending
6000-010-52	6,434,747	August 13, 2002	Patented
6000-011-52	09/750,530	December 28, 2000	Pending
6000-012-52	10/112,364	March 29, 2002	Abandoned
6000-013-52	09/625,832	July 26, 2000	Pending
6000-015-52	10/659,080	November 7, 2003	Pending

The cases listed on this Notice of Related Cases include cases which may contain information that is material to patentability. The listing of a case on this Notice should not be taken as an indication or admission that any information contained therein is material. Prior art for each case listed on this Notice may have been cited. The files corresponding to the listed cases, which are available to the Examiner, may not have not been examined to ascertain the materiality of any prior art therein. Accordingly, the Examiner is requested to review the file for each case listed on this Notice in order to assess the materiality of such prior art.

Respectfully submitted,

PIPER RUDNICK LLP

Lisa K. Norton Reg. No. 44,977

Attorney of Record

P.O. Box 9271 Reston, VA 20195 Tel. (703) 773-4000 Fax (703) 773-5000 Dale S. Lazar Reg. No. 28,872 Attorney of Record Attorney Ref.: IND-104



PATENT

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner of Patents, Washington, D.C. 20231 on the date indicated below.

Date: October 31, 2002

James W Jakobsen, Reg. No. 38,505

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:)
Denis KHOO, et al.) Examiner: (To Be Assigned)
Serial No.: 09/625,832) Group Art Unit: 2761
Filed: July 26, 2000)

For: METHOD AND SYSTEM FOR ORDERING AN ADVERTISING SPOT OVER A DATA NETWORK

Commissioner of Patents Washington, D.C. 20231

TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT IN ACCORDANCE WITH 37 C.F.R. § 1.97(b)

Sir/Madam:

In accordance with 37 C.F.R. §1.56, the materials listed on the attached form PTO-1449 are being brought to the attention of the Examiner for consideration in connection with the examination of the above-identified patent application.

The Information Disclosure Statement submitted herewith is being filed within three months of the filing date of the above-identified application or date of entry into the national stage of an international application related thereto, or, to the best of applicants' knowledge, before the mailing date of the first Office Action on the merits, whichever occurs last.

Attorney Ref.: IND-104 PATENT

Also submitted herewith is an International Search Report for related International patent application PCT/US01/01115. The relevance of each reference according to the Authorized Officer is indicated in the Report.

It is respectfully requested that the Examiner return a copy of the attached form PTO-1449 with initials or other appropriate marks indicating consideration of the cited materials.

Respectfully submitted,
PILLSBURY WINTHROP LLP
Attorneys for Applicants

D.,,

James W. Jakobsen, Reg. No. 38,505

1600 Tysons Boulevard

McLean, VA 22102 Tel.: (203) 965-8271

Fax: (914) 407-1597

FORM	DT0 44	40 (00 110 1)							
	•	49 (Modified) AND PUBLICATIONS	FOR APPLICANTS	ATTY. DOCKET NO.: IND-104	SERIAL NO.: 09/625,832				
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				JS PATENT DOCUMENTS					
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	1.	2002/008 244	June 27, 2002	Blasko, et al.			3.255	ii / pp/op/late	
	2.	5,621,456	April 15, 1997	Florin, et al.				 	
	3.	5,745,710	April 28, 1998	Clanton, et al.			 -		
	4.	5,758,259	May 26, 1998	Lawler			 	 	
	5.	5,848,396	Dec. 8, 1998	Gerace				 	
	6.	5,848,397	Dec. 8, 1998	Marsh, et al.					
•	7.	5,861,881	January 19, 1999	Freeman, et al.					
	8.	6,088,722	July 11, 2000	Herz, et al.					
	9.	6,177,931	January 23, 2001	Alexander, et al.					
	10.	6,211,901	April 3, 2001	Imajima, et al.					
	11.	6,324,519	Nov. 27, 2001	Eldering					
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FOREIGN PATENT DOCUMENTS

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Signature	Considered	

Burden Hour Statement: This form is estimated to take 2.0 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents,

^{*}EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

^{*} Copy of reference provided with this IDS.

PATENT APPLICATION

Docket Number: 273201-0281656

Client Reference: IND-104

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Application of

DENIS KHOO, et al.

Group Art Unit: 3622

Application No.: 09/625,832

Examiner: Ms. Khanh H. Le

Filed: July 26, 2000

Confirmation No.: 8318

For: METHOD AND SYSTEM FOR ORDERING AN ADVERTISING SPOT OVER A DATA

NETWORK

INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450

Sir:

Pursuant to 37 CFR 1.56, the attention of the Patent and Trademark Office is hereby directed to the references listed on the attached PTO-1449. Unless otherwise indicated herein, one copy of each reference is attached. It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the reference(s) be made of record therein and appear among the "References Cited" on any patent to issue therefrom. Applicants respectfully request the Examiner return an initialed copy of the enclosed Form PTO-1449 to Applicants with the next Office communication to indicate that the references have been considered, per MPEP § 609.

This Information Disclosure Statement is being filed with a Request for Continued Examination. No certification or fee is required.

Respectfully Submitted

Dale S. Lazar

Registration Number 28872 Customer Number: 00909

Date: March 30, 2004

PILLSBURY WINTHROP LLP Telephone: (703) 905-2000 Facsimile: (703) 905-2500

P.O. Box 10500 McLean, VA 22102

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not in conformance and not considered. Include copy of this form with next communication to Applicant.